



Communiqué

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AMERICAN ASSOCIATION OF PUBLIC HEALTH DENTISTRY

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President's Message



Jane Weintraub, DDS, MPH

"Access to Care" is a topic close to the heart of AAPHD. This year, other dental organizations, including ADEA and the ADA, have addressed this theme. Access to Care has been apparent at every dental meeting that I have attended over the last few months, even when the primary focus has been elsewhere – such as the new national development campaign for dental education or reform of the dental curriculum. The recent ADA meeting was no exception. Other organizations may not always have the same perspective or recommend public-health oriented solutions, but a "tipping point" has occurred. This issue is now being openly discussed and acknowledged as critical.

To take advantage of this trend, we must build on any common ground that we can find. As I am writing this message right after Election Day, I am well aware of the polarization in our country on a host of issues between the "red" and the "blue" and both candidates' post-election speeches seeking national unity and healing. My favorite color is purple, a combination of red and blue. We need to look for those areas of purple in dentistry and oral health policy arenas where we can do what we do best – educate, advocate, encourage prevention, conduct outreach and research, evaluate, and build coalitions.

The Executive Council (EC) held its mid-year meeting in Orlando concurrent with the ADA annual meeting, thus enabling AAPHD to increase our input into the ADA policy process and have opportunities to interact with partner organizations. For the last few years, **Stuart Lockwood** has taken the lead in reviewing the ADA proposed resolutions presented at the House of Delegate hearings and assigning relevant items to EC members for review and comment. Prior to the meeting, we had a conference call to discuss each item and decide our course of action. This year, Stuart also trained **Diane Brunson**, who will assume this leadership role in conjunction with her responsibilities on the AAPHD Oral Health Policy Committee.

During the previous two ADA meetings, AAPHD testified on one proposed resolution each year – in 2002, on a resolution pertaining to fluoride varnish and in 2003, on a resolution pertaining to Alaska dental health therapists. In 2004, we provided testimony for ten proposed resolutions with dental public health relevance. In addition, we met with the American Dental Hygienists' Association, including ADHA President **Helena Gallant-Tripp**, to discuss a resolution pertaining to the creation of advanced dental hygiene practitioners and with the American Association of Pediatric Dentistry, including AAPD President **Ned Savide**, concerning resolutions pertaining to timing of the first dental visit and provision of preventive dental services to young children by non-dental providers. **John Klyop** reported on pertinent activities from the ADA Council on Access, Prevention and Interprofessional Relations.

A summary of the ten resolutions and your EC members and officers who helped to prepare or give the testimony is presented in the table on page 11. We were a definite presence at the hearings. People were impressed with our thoughtful comments and that AAPHD had multiple representatives (**Joe Alderman, Barbara Gooch, Linda Kaste,**

con't. on page 4

2005 National Oral Health Conference

Plans are well underway for the National Oral Health Conference to be held in Pittsburgh May 2-4, 2005. This year's theme, "Confluence of Research, Education, and Practice," will feature sessions demonstrating how research and academia integrate with public health practice to achieve the goal of **Optimal Oral Health for All**. Invited sessions will address the convergence of dental public health with such diverse topics as: genetic epidemiology, dental informatics, community-based practice networks, and state-of-the-art prevention research. There will also be a follow-up to last year's **Herschel S. Horowitz Symposium** that will examine recent advances in fluoride varnish research.

The Committee on the Surgeon General's Call to Action has organized a series of presentations on working with the media to communicate oral health information. Several additional sessions are focused on the legislative process and policy issues as they relate to prevention, access to care, and dental public health workforce issues. Many more important and exiting sessions are being planned for this year's meeting, so please join us at the Omni William Penn Hotel in Pittsburgh for an exiting and informative meeting.

The opportunity will be available soon to submit topics for the popular roundtable discussions. Once again, the meeting will feature online submission of abstracts through the website www.aaphd.org.

Submitted by Robert Weyant, President-elect

New Editor of Journal Selected

The Executive Council recently announced the appointment of **Alex White** as Editor of the *Journal of Public Health Dentistry*. White is Director of Oral Health Research for Dental Service of Massachusetts, a not-for-profit, dental service corporation providing Delta Dental insurance products to 1.8 million members through 5,000 Massachusetts-based employers. His research interests include dental services research, oral health outcomes, treatment effectiveness, and economic evaluation of dental programs. In addition, he has experience in research on complementary and alternative medicine for craniofacial diseases and conditions. White has held appointments at the National Institute of Dental Research (now NIDCR), the Health Care Financing Administration (now CMS), the Agency for Health Care Policy and Research (now AHRQ), and served as Deputy Associate Director for Health and Social Services Policy at the White House. Most recently, he was Senior Investigator and Assistant Program Director, Economic, Social, and Health Services Research, at the Kaiser Permanente Center for Health Research in Portland, Oregon. There he led a dental services research program using the 185,000-member dental program as a laboratory. In addition, he served as principal investigator for the Oregon Center for Complementary and Alternative Medicine, a five-year, \$8 million grant evaluating complementary and alternative approaches for craniofacial disorders. He is also Director of Oral Research at Tom's of Maine where he leads a program to identify and develop natural products that can be used to enhance oral health.

White received a BA in 1979 and a DDS in 1983 from the University of North Carolina at Chapel Hill. He completed a general practice residency at the Brigham and Women's Hospital in Boston. He received an MPH and a MS in Health Policy and Management in 1987 from the Harvard University School of Public Health. From 1987 to 1989, he was a Robert Wood Johnson Dental Services Research Fellow at the Harvard School of Dental Medicine. In 1992, he received a Doctorate of Public Health from the Harvard School of Public Health.

White is a past president of AAPHD and the Behavioral Sciences and Health Services Research Group, IADR. He is Treasurer of the ABDPH and a fellow of the American College of Dentists.

The new email address for submitting manuscripts to the *Journal* is JPHDEditor@comcast.net.

Notes from the National Office

Dues Reminder: Membership Dues for the 2004-05 fiscal year were due and payable as of October 1, 2004. According to the AAPHD Bylaws, non-payment of dues by December 31, 2004 resulted in being dropped from the active membership database. Joining AAPHD or paying of dues may now be done on-line at www.aaphd.org.

www.aaphd.org: The website has undergone a major facelift in 2004 and continues to expand. Staff and volunteers are now reviewing content in an attempt to ensure that all information is accurate and current. AAPHD would appreciate your help in identifying areas that need correction. We are also interested in additions to the site. Please contact staff at natoff@aaphd.org with your suggestions.

Strategic Goal Committees are meeting regularly to begin implementation of year one objectives. There are still plenty of opportunities to participate on a committee of your choice. A page that posts the reports from the five Strategic Goal Committees and provides the current status on implementation will soon premier on the website.

2005 NOHC Abstracts: Abstracts may be submitted on-line at www.aaphd.org. The deadline for submission is January 21, 2005. After the abstracts are reviewed, all authors will be contacted regarding acceptance in early February 2005.

AAPHD Recruits Members: AAPHD was present at the recent Urban Health Conference in Boston and the APHA Conference in Baltimore through efforts of **Kathi Lituri** and **Bob Weyant** who set up a table-top display and distributed materials to interested attendees. Materials included copies of *Communiqué*, the *Journal of Public Health Dentistry*, and membership applications. These efforts were initiated by the Membership Committee as part of our outreach to other organizations. If you are aware of a conference where similar displays should be included, please contact the National Office or Co-chairs of the Membership Committee, **Jim Sutherland** and **Mary Foley**.

Submitted by Pam Tolson, Executive Director, CAE

Association in Action

AAPHD Year-to-Date Budget Comparisons

	Budgeted FY 03-04	Projected FY 03-04	Budgeted FY 04-05
INCOME			
Fluoride	\$ 500	\$ 1,389	\$ -
Journal	77,000	97,165	110,000
Newsletter	1,500	100	1,500
National Oral Health Conf.	25,000	35,000	35,000
Membership Dues	68,000	63,535	70,000
Other Sales	2,000	2,192	2,000
Interest Income	4,300	8,638	8,000
Student Awards Sponsorship	10,000	-	10,000
Journal Award	1,000	1,500	1,500
Strategic Planning	-	-	*20,000
Other Income-Other	3,000	-	-
Royalty Income	1,000	98	100
Misc Income	1,500	0	-
TOTAL INCOME	\$ 194,800	\$ 209,667	\$ 258,100
EXPENSE			
Administrative Costs	\$ 88,400	\$ 96,200	\$ 96,600
Awards	6,000	9,483	10,000
Annual Meetings	5,000	2,249	2,500
Strategic Planning	-	-	*20,000
National Oral Health Conf.	2,000	1,262	3,000
Mid-Year Meetings	15,000	19,984	20,000
Board and Committees	5,000	5,512	5,000
Fluoride Brochure	-	62	-
Journal (E)	62,000	64,648	90,000
Newsletter (E)	9,000	8,024	9,000
Foundation	2,000	431	2,000
TOTALEXPENSE	\$ 194,400	\$ 207,855	\$ 258,100
	\$ 400	\$ 1,812	\$ -

Workforce Development Goal Committee Report

The Workforce Development Goal Committee is pursuing several next steps. These include seeking participation in the 2005 NOHC via a symposium on graduate training in dental public health and developing next steps for the established priorities from the Strategic/Implementation Plan Document on action areas: I Predoctoral and dental hygiene DPH curricular framework; II Increasing awareness of DPH specialty in predoctoral and dental hygiene education; IV Funding post-doctoral DPH training; and, V Strategies for post-doctoral training. Area I is being lead by **Val Spolsky** with the ADEA Community and Preventive Dentistry Section and is based on adapting the Association of Teachers of Preventive Medicine "Clinical Prevention and Population Health" curricular framework to dentistry. General information on the framework can be found at www.atpm.org/taskforce/HPC_Taskforce.html. The committee referred to the EC a recommendation for next steps on the action plan as creating task forces on action steps II, IV, and V. Information on these task forces will be forthcoming. Those interested in the educational side of the workforce issues may be interested to know of the Santa Fe Group meeting in August concerning reform of dental education. An account of that meeting can be found at www.santafegroup.org.

*Submitted by **Linda Kaste**, Chair, Workforce Development Goal*

Secretary-Treasurer's Quarterly Report

AAPHD closed its 2003-04 Fiscal Year with a net profit of \$1,812, which was slightly higher than a projected \$400 net profit. The Association realized higher than projected income from *Journal* subscriptions and from a very successful National Oral Health Conference. Expenses were slightly higher than projected for the *Journal*, the website, and the Mid-year Executive Council meeting, so a net-profit of \$1,812 is particularly encouraging. The table accompanying this report presents the 03-04 FY Budget, actual income and expenses (un-audited) for 2003-04 FY, and the FY 2004-05 Budget. The FY 2004-05 Budget was recently adopted by the EC during its October meeting.

The 2004-05 FY budget represents a balanced budget, however some income may need to come from the Reserve Fund. Specifically, the EC approved expenditures of \$20,000 for Strategic Planning activities. One of the goals of Strategic Planning implementation is to raise \$20,000 during 04-05 FY to offset these expenses, with the understanding that if the full amount is not raised, the difference will come from the Reserve Fund.*

A separate budget for Strategic Planning implementation is being established as the Strategic Goal Committees assign costs and begin implementation. It is the responsibility of the Fund Development Goals Committee to identify new sources of revenue for the Association. To date, this Committee has raised non-dues income as the result of an increase in *Journal* subscription rates for 2005 and has established policies and identified rates for advertising in the newsletter (see page 15). This Committee also intends to identify new sponsors for the Student Merit Awards and additional sponsors/partners for the *Communiqué* and the website.

I look forward to reporting our progress throughout the next year. As always, your input is greatly appreciated.

*Submitted by **Mark D. Macek**, Secretary-Treasurer*

Association in Action

Call for Nominations: AAPHD Officers and Executive Council Members

Each year, the Awards and Nominations Committee provides a slate of officers and Executive Council members to be voted upon by AAPHD membership in the spring. This year we will vote for a Vice President and two new members of the EC to serve a 3-year term. If you would like to nominate an individual(s) for Vice President or EC, please send a brief paragraph describing the individual and why you think they would make a good officer or EC member to: jonesc@hqe.ihs.gov or call 301-443-4330 for further information.

Submitted by *Candace Jones*, Chair, Awards and Nominations Committee

2005 AAPHD Awards: Call for Nominations

Each year, AAPHD recognizes individuals who have made significant contributions to the oral health of the public. In addition to recognizing past accomplishments, these awards may also serve to reinforce future support for dental public health. Awards are presented in four areas:

- ~ **Public Service Award** - for substantial contribution through action related to public health dentistry issues;
- ~ **Special Merit Award** - for special meritorious service to public health dentistry;
- ~ **Distinguished Service Award** - for excellent and distinguished service to public health dentistry;
- ~ **Special Merit Award for Outstanding Achievement in Community Dentistry – International** - for dental public health contributions of individuals outside the United States.

If you would like to nominate an individual(s) in any of these categories, please send a brief paragraph describing the contributions your nominee has made to: jonesc@hqe.ihs.gov or call 301-443-4330 for further information.

Submitted by *Candace Jones*, Chair, Awards and Nominations Committee

Previous award winners in each of these categories are listed below.

Public Service Award

2004 - Rob Reiner	1995 - Howard M. Gield	1994 - Martha Liggett
2003 - Sen. Raymond A. Rawson	1994 - Jay W. Friedman	1993 - Dennis Leverett
2002 - Sen. Jeff Bingaman	John Scott Small	1992 - Durward Collier
2001 - David Satcher	1993 - R. Gary Rozier	1991 - Irwin D. Mandel
2000 - C. Scott Litch, Judy Sherman	1992 - Robert Faine	1990 - Stanley Lotzkar
1998 - Sen. Edward M. Kennedy	1991 - Gregory C. Connolly	1989 - Max H. Schoen
1997 - Hon. Steny Hoyer	1990 - Daniel Whiteside	1988 - David Edward Barmes
1996 - Assemblywoman Jackie Speier	1989 - Corrine H. Lee	1987 - Herschel Horowitz
1995 - Joe Garagiola	1988 - Alice Horowitz	1986 - David Soricelli
1991 - Kay Johnson	1987 - Myron Allukian, Jr.	1985 - John T. Hughes
1990 - Julius Richmond	1986 - David F. Striffler	1984 - Donald J. Galagan
1989 - Hon. John David Waihee, III	1985 - Helen K. Doherty	1983 - Albert L. Russell
1988 - Marian Wright Edelman	1982 - Janet Jester	1982 - Polly Ayers
1987 - C. Everett Koop	1969 - Walter J. Pelton	1981 - Frank E. Law
1986 - Hon. Claude Pepper	1968 - Kenneth J. Ryan	1980 - John W. Knutson
1985 - Hon. Henry Waxman	F. Gene Dixon	1979 - James Morse Dunning
1984 - President Jimmy Carter	1967 - Franklin Foote, Albert Heutis, Robert Jans, Bruce Keyworth	1978 - Ernest A. Pearson, Jr.
Special Merit Award		1977 - David F. Striffler
2004 - Anthony R. Volpe		1975 - Charles W. Gish
2003 - Donald A. Schneider		1973 - John T. Fulton
2002 - Robert Weyant		1972 - Kenneth Easlick
2001 - Robert J. Collins		
Caswell A. Evans		
2000 - Rhys B. Jones		
1999 - Jane Weintraub		
1998 - Marsha Cunningham		
1997 - Donald Marianos		
1996 - Mermine McLeran		

Distinguished Service Award

2004 - Scott L. Tomar	1994 - Martha Liggett
2003 - Lois Cohen	1993 - Dennis Leverett
2002 - Myron Allukian	1992 - Durward Collier
2001 - Brian A. Burt	1991 - Irwin D. Mandel
2000 - R. Gary Rozier	1990 - Stanley Lotzkar
1999 - Alice Horowitz	1989 - Max H. Schoen
1998 - Naham C. Cons, John K. Peterson	1988 - David Edward Barmes
1997 - Joseph M. Doherty, Helen K. Doherty	1987 - Herschel Horowitz
1996 - John C. Greene	1986 - David Soricelli
1995 - Robert E. Mecklenburg	1985 - John T. Hughes

Special Merit Award for Outstanding Achievement in Community Dentistry-Int'l

2004 - Roberto J. Beltran-Neira	1994 - Martha Liggett
2003 - Aubrey Sheiham	1993 - Dennis Leverett
2002 - Patricia Main	1992 - Durward Collier
2001 - Fumio Yamashita	1991 - Irwin D. Mandel
2000 - John J. Clarkson	1990 - Stanley Lotzkar
1999 - Mario Chaves	1989 - Max H. Schoen
1998 - Johnng-Bai Kim	1988 - David Edward Barmes

President's Message Continued

Mark Macek, Jim Sutherland, Bob Weyant, and Marilyn Woolfolk) providing testimony. While the House of Delegates may not have voted the way we recommended on all the issues, it was important that our voice was heard. The membership should be proud of the work done on their behalf.

Another major activity that occurred during the mid-year meeting was a discussion led by **Alex White**, new Editor of *The Journal of Public Health Dentistry*. Most of us have not given much thought to the Journal. We expect it to arrive every three months and be filled with high quality scientific articles of relevance to dental public health. A fifth issue devoted to the National Oral Health Conference (NOHC) was inaugurated last year, and a special issue reporting the proceedings of the NOHC Herschel Horowitz Memorial Symposium will be mailed soon. Alex challenged the EC to really think about the Journal and its value to and purpose for our organization.

To continue these discussions, I have appointed an Ad Hoc Publications Committee, which is charged with assessing our vision and mission statements, as well as developing guiding principles for the Journal. **Barbara Gooch** and **Mary Foley** have agreed to co-chair this Committee. Additional members will include **Gary Rozier, Gregg Gilbert, George Taylor, and Jim Bader**. The specific charges include issues related to science and content, such as whether international contributions should be encouraged; infrastructure issues, such as whether we should switch to online publishing or a bimonthly frequency; how to improve the dissemination and visibility of the Journal; and whether continuing education credit would make the Journal a more valued member benefit. In the public health spirit, once we have clarified our goals and objectives, how will we evaluate their success? We will keep you abreast of these issues and seek your input and preferences at the 2005 Annual NOHC in Pittsburgh in May. If you have suggestions for consideration in the interim, please contact Alex or me. Best wishes to everyone for a Happy New Year!

AAPHD Foundation

The First Herschel Horowitz Scholarship Recipient Announced

The Foundation awards the first Herschel S. Horowitz Scholarship to **Dr. Lisa Chung**. Chung received her DDS degree from the University of California at San Francisco School of Dentistry in 2000. She is currently enrolled at the University of California, Berkeley pursuing a Masters in Public Health degree.

Following graduation from dental school, Chung worked as an associate in a private dental practice. She was also active in numerous non-profit organizations, volunteering as a dentist for the Berkeley Free Clinic and for the CARECEN (Central American Research Center) Dental Clinic. Her leadership activities include serving as the dental school representative to the Korean Health Professional Student Association and as Outreach Coordinator for the UCSF chapter of Delta Sigma Delta Dental Fraternity.

Chung said that “Looking back, I always knew that I wanted to work in a setting that allowed me to help the underserved populations.” She combined private practice with volunteer work but recently discovered dental public health as a career option. She enrolled at UC Berkeley and plans to enter the Dental Public Health Residency program at UCSF following her MPH degree.

Chung comments that a “...humanitarian spirit has always been an integral part of my life. My hope is to incorporate it more profoundly into my professional life as I shift my focus from serving on an individual basis to the community level within the field of public health.”

AAPHD and its members welcome Lisa Chung to our specialty!

In Appreciation for their Support of the AAPHD Foundation

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Members in the News

Kaste Honored by Chicago YWCA

The YWCA of Metropolitan Chicago Board of Directors recently announced that **Dr. Linda M. Kaste** received the 2004 Leader Luncheon Racial Justice Award. As associate professor and director of predoctoral dental public health for the University of Illinois at Chicago College of Dentistry, Kaste has devoted her career to the oral health needs of underserved populations. Her leadership was instrumental in obtaining a Robert Wood Johnson Foundation grant for the College, which will help prepare a competent oral healthcare workforce committed to treating special needs, minority, and lower income populations with limited access to dental care. The grant will also be used to promote diversity in the dental workforce by increasing minority recruitment and enrollment among students, staff, and faculty of the College of Dentistry.

Before joining UIC, Kaste had considerable experience working for social justice in oral health. While at the Medical University of South Carolina, she started a program to train dental students to work effectively with low-income and minority groups. She served as a volunteer dentist in the Dominican Republic for 17 years. She worked with the Boston Health Link Homeless Shelters in providing dental services and promoted oral health among Native American populations as a consultant for the Indian Health Service in Arizona.

Kaste is the author of more than 100 papers, abstracts, and presentations on topics related to access to dental care and oral health status. She received her certification in dental public health from Harvard University and is a diplomate of the ABDPH. Kaste has received numerous honors for her research and community efforts, including the AAPHD President's Award, an ADA Certificate of Recognition, and the NIH Special Service Award.

Niessen Receives Dual Honors

The 2004 Pierre Fauchard Academy Gold Medal Award has been given to **Dr. Linda C. Niessen**. The Academy awards the Gold Medal annually to a person who has made outstanding contributions to the progress and standing of the dental profession. The honoree is nominated by the Committee of Past Recipients, which includes all living past recipients of the medal and must be approved by the Board of Trustees. The Medal was presented during the Awards Luncheon at the ADA Annual Session in Orlando.

In August, Niessen received from the Ohio Dental Association the 2004 Callahan Medal of Excellence, an international recognition of an individual who exemplifies excellence in dentistry. She is the first female recipient of the prestigious award.

Niessen is Vice President of Clinical Education at DENTSPLY International and also holds an appointment as Clinical Professor in the Department of Restorative Sciences at Baylor College of Dentistry, Texas A&M University System Health Sciences Center in Dallas. Niessen serves as the health reporter for Dental Health Check, a news feature that provides consumers with ways to improve oral health and information on new techniques in dentistry. The weekly two-minute news segment airs on WFAA-TV, the Dallas ABC affiliate. The feature, produced by Baylor College of Dentistry in conjunction with Ivey Production Company, is

syndicated to six markets and reaches one million people weekly. In addition, Niessen provides patient care at the VA North Texas Health Care System in Dallas. She has written over 60 articles and a textbook on geriatric dentistry entitled, *Geriatric Dentistry: Aging and Oral Health*.

NDA Recognizes Woolfolk

Dr. Marilyn Woolfolk received the Faculty Recognition Award for distinguished Administration/Service from the National Dental Association during the Annual Convention in Los Angeles in late July. Woolfolk is Assistant Dean for Student Services and Professor in the Department of Periodontics, Prevention, and Geriatrics at the University of Michigan School of Dentistry. Presently, she serves on the AAPHD Executive Council. The award program is co-sponsored by the Colgate-Palmolive Company.



Members Tapped for Policy Fellowship

Mary Foley, **Nick Mosca**, and **Francisco Ramos-Gomez** have been selected to participate in the 2005 DHHS Primary Health Care Policy Fellowship. Foley represents AAPHD, Mosca ASTDD, and Ramos-Gomez represents the Hispanic Dental Association.

The Health Resources and Services Administration will provide the fellows with a six-month intensive curriculum, including three weeks of on-site training, in the development and implementation of primary health care policy, programs, and legislation. Thirty to 35 early to mid-career primary practitioners and academicians will participate in three sessions during 2005. Faculty for the Fellowship is drawn from senior ranks of the HHS as well as visiting scholars from non-Federal organizations.

Oral Health Research Award Presented to Edelstein

Dr. Burton Edelstein received the Public Advocacy Award from the Friends of the National Institute for Dental and Craniofacial Research (FNIDCR). The honor, which recognizes individuals who has helped foster improved healthcare through advocacy efforts for specific groups, was presented at the December Annual Gala Awards Dinner at the National Press Club in Washington, DC.

Other awardees recognized for achievement, media excellence, and science education include an inner city science teacher whose minority students seek careers in dentistry, a dental implant inventor who enlists celebrities to warn the public about detecting oral cancer, an NBA basketball star, and the three current U.S. congressmen who are dentists

Edelstein, a Columbia University professor of dentistry and public health, was a practicing pediatric dentist in Connecticut before turning his attention to health policy issues. He founded the Children's Dental Health Project and devoted his career to oral health initiatives that affect youngsters. Edelstein served as a Robert Wood Johnson Health Policy Fellow in Congress and spent four years with the oral health initiatives of the DHHS. He chaired the Surgeon General's Workshop on Children and Oral Health and authored the child section of the Report on Oral Health in America.

News from the American Board of Dental Public Health

The central office of the ADBPH recently has received inquiries regarding the educational requirements for eligibility to sit for the dental public health specialty board examination. I would like to stress that, when an individual chooses to fulfill the educational requirements by obtaining a one-year Master of Public Health (MPH) degree and completing a one-year residency program in dental public health, it is essential that the programs be appropriately accredited. The MPH program must be accredited by the American Public Health Association's Council on Education for Public Health (CEPH). An individual whose MPH was obtained from a program not accredited by CEPH will not be eligible to take the board examination. Public health programs currently accredited are listed on the CEPH website at www.apha.org/public_health/ceph.pdf.

The following excerpts are from the ABDPH Informational Brochure, available through www.aaphd.org.

ELIGIBILITY

The term "Board-eligible" describes the status of a candidate whose application and supporting documents have been reviewed and approved by the American Board of Dental Public Health.

1. Moral and ethical standing in the dental profession satisfactory to the Board;
2. Graduation from a school of dentistry accredited by the Commission on Dental Accreditation (CODA) or from a Canadian dental school with accreditation recognized by the Commission. Graduates of schools from other countries must possess equivalent educational background.
3. Professional experience and advanced education in public health that shall include:
 - a. successful completion of at least two years of advanced educational preparation for the practice of dental public health (see section on Educational Preparation); and

- b. at least two years of full-time experience in the practice of dental public health sciences, which may include administration, teaching, research, or clinical practice related to dental public health. Hence, a total of four years of experience and education subsequent to graduation from dental school is required before a candidate is eligible.

EDUCATION AND PREPARATION

The primary reason for the educational requirements is to ensure that individuals are prepared for an effective career in all facets of dental public health practice. Another important reason is to enable candidates to successfully complete an examination that measures competence in the specialty.

The basic guide governing the Board's evaluation of a candidate's preparation is the requirement of the ADA Council on Dental Education and Licensure that a candidate successfully complete two years of an advanced accredited program specifically designed for the study of dental public health. The requirement of two years of advanced preparation can be satisfied by:

1. Completion of one academic year in a program accredited by APHA's CEPH leading to a graduate degree in public health, plus a residency in dental public health accredited by CODA or
2. Two academic years of study in a program accredited by CODA that leads to a graduate degree in public health; or
3. Satisfactory completion of two or more years of advanced education in dental public health from an institution outside the U.S., followed by satisfactory completion of a residency program in dental public health accredited by CODA.

Members of the Board are not authorized to provide informal opinions about the eligibility of candidates. The Board shall make a determination of eligibility only after reviewing all information contained in a candidate's application. Each candidate shall comply with the Board's regulations in effect for the year in which the examination is held, regardless of the filing date of the original application.

Questions regarding general requirements should be directed to **Dr. Robert Dumbaugh**, Executive Secretary, ABDPH by email: abdph@bellsouth.net.

Remembrances

Herbert M. Hazelkorn, DDS, PhD

Dr. Herbert M. Hazelkorn, associate professor emeritus in the School of Public Health, University of Illinois died on December 7 after a long battle with cancer.

Hazelkorn was an outstanding advocate and spokesperson for the vital role played by oral health in the field of public health. After completing his DDS at the University of Illinois College of Dentistry in 1949, he went on to earn his MS and PhD degrees at the School of Public Health in 1983 and 1989. His studies were recognized by the Alan W. Donaldson Memorial Award, which is presented annually to one graduating student who is selected for academic excellence, quality of leadership, and community service, and election to the Delta Omega Society, the national honorary public health fraternity established to recognize attainment in the field.

After joining the faculty of the Health Resources Management (later Health Policy and Administration) Division in 1984, Hazelkorn led the development and implementation of the Program in Dental Public Health, serving as the program's director in addition to his teaching responsibilities. He also supported alumni activities as an active member and vice president of the School of Public Health Alumni Association.

Polly Ayers, DDS, MPH

Dr. Polly Ayers died December 7 in Birmingham. A native of Wichita, Kansas, Ayers received an AB from the University of Kansas in 1933, a DDS from Northwestern University in 1937, and an MPH from Harvard University in 1944.

A pioneer and inspiration to all who knew her, Ayers was the first woman to be: AAPHD President (1959); recipient of the AAPHD Distinguished Service Award (1982); board certified in dental public health (1954), and president of the American Board of Dental Public Health (circa 1965). A portion of the AAPHD Foundation is named in her honor. Spanning five decades (1947-1981), Ayers was director of the Bureau of Dental Health, Jefferson County Department of Health for 34 years. Previously she was in private practice, treating children in Boston, 1938-1939; supervisor at the Forsyth Training School for Dental Hygienists in Boston, 1939-1943; and dental consultant for the Alabama Department of Public Health, 1944-1945. Her first of many publications appeared in the *Journal of the American Dental Association* in 1939. For over 35 years, she held various faculty appointments in the Schools of Medicine and Dentistry at the University of Alabama Medical Center. Ayers left a legacy in the field of dentistry, not just public health dentistry, which those who knew or worked with her will always cherish.

AAAAArnold....the FLUORIDATOR!

AAPHD members from California report that **Governor Arnold Schwarzenegger** signed a bill that clarifies and strengthens California's mandatory water fluoridation law, which was originally enacted in 1995. **Senator Dede Alpert** (D-San Diego), who completes her final term in office this year, sponsored the bill. She became interested in the issue because San Diego has been one of a number of communities statewide where fluoridation efforts have been stymied by conflicting local ordinances and/or lawsuits filed by anti-fluoridation groups. The California Dental Association's provided strong support for the legislation.

The legislation makes clear that the statewide fluoridation mandate is a "paramount issue of statewide concern" that must preempt any local ordinances to the contrary. It also contains language requiring that local cost estimates be "reasonable" as determined by the state Department of Health Services, and makes clear that a binding contractual offer of capital funding from an outside source cannot simply be ignored by local entities looking for a way to avoid the issue. The new law should curtail future litigation and diminish local political situations that have prevented fluoridation.

ADA Recognizes Community and Geriatric Programs

The Council on Access, Prevention and Interprofessional Relations is pleased to announce the winners of this year's Community Preventive Dentistry and Geriatric Oral Health Care Award competitions. Both awards are sponsored through the ADA Foundation.

2004 ADA Community Preventive Dentistry Awards

The Community Preventive Dentistry Awards recognize innovative programs that target a variety of community groups and is supported by a generous grant from Johnson & Johnson Oral Health Products.

The Highest Award was given to the John C. Lincoln's Children's Dental Clinic, established in 1927 to meet the dental needs of low-income children in north Phoenix (Maricopa County), Arizona. The non-profit clinic serves children ages 3-18 from low-income families who have no dental insurance. The clinic has a school-based component to provide a free dental screening, sealants, and dental hygiene education to students enrolled in eight local elementary schools. More than 40 dental professionals volunteer their time, some having been with the clinic for 20 or more years. Patients pay \$20 per visit, no matter how many procedures are performed but no child is turned away because of inability to pay.

Meritorious Awards went to the following:

- ~ Share A Smile provides free dental care monthly to the homeless and nearly homeless at the Food and Care Coalition in Provo, Utah.
- ~ Seal Dane County is a school-based initiative that provides dental screenings, sealant application, and oral hygiene education for children in Dane County, Wisconsin.
- ~ Champaign County Child Dental Access Program, administered by the Central Illinois Dental Education and

Services, is committed to meeting the oral health needs of underserved children from infancy through age 18.

2004 ADA Geriatric Oral Health Care Award

The Geriatric Oral Health Care Award, supported by a generous grant from Pfizer Consumer Healthcare Group, is given to programs that further the understanding and management of oral health care for the elderly.

The Academy of Prosthodontics' Community Outreach Program received the Highest Award. The program, which provides prosthodontic care to American Indians and Alaska Natives served by the Indian Health Service, began in August 1993 when eight academy fellows and one guest technician were invited to provide clinical care to 30 patients. The program operates out of IHS sites and serves edentulous patients, most of whom are 50 years and older. The program was initiated by the Academy of Prosthodontics, which continues to operate this program.

A Meritorious Award went to the Low Income Dental Program for Seniors, established in 1996 by The Friends of Calvert Country Seniors, Inc. to provide dental care to senior citizens of Calvert County, Maryland. Volunteer dentists perform services and recipients are asked pay 10% of the cost to help ensure that aid can be made available for others.

Informational brochures on each of the award programs may be downloaded at www.ada.org/goto/accessawards.

Submitted by Jan Babcock, Coordinator, Council Programs and Administrative Activities CAPIR

2004 National Oral Health Surveillance System

The CDC and ASTDD have announced the release of the 2004 CDC/ASTDD National Oral Health Surveillance System. NOHSS is designed to help public health programs monitor the burden of oral disease, use of the oral health care delivery system, and the status of community water fluoridation on both the state and national level.

New data also have been added to the Synopses of State and Territorial Dental Health Programs and Oral Health Maps (<http://apps.nccd.cdc.gov/gisdoh/>).

Information added to these systems includes:

- ~ Water Fluoridation Status by state for 2002, the first update since publication of 2000 fluoridation data in *MMWR* on February 22, 2002. View the trends table (for the U.S. and by state) at <http://www2.cdc.gov/nohss/FluoridationV.asp>.
- ~ Synopses 2004 present an overview of state oral health programs and contain information on state demographics, types of programs provided, infrastructure, work force, and administration.
- ~ State Oral Health Basic Screening-type Surveys of schoolchildren for 10 states, bringing the total of states with this information to 24. Included are data for caries experience, untreated tooth decay, and dental sealants.

States that added oral health survey data for schoolchildren in this release are Arizona, Colorado, Idaho, Kansas, Massachusetts, Nevada, North Carolina, Oklahoma, S. Carolina, and S. Dakota.

NBA Star Champions Oral Health

NBA star and New Jersey Nets player **Eric Williams** teamed up with the Children's Dental Health Project (CDHP) to apply a full court press for children's oral health on Capitol Hill in September. Williams, who started the Believe in Me Foundation to help eliminate children's oral health disparities, met with a bipartisan group of legislators to share his personal story and raise awareness about the many problems children face due to poor oral health. Along with **Mark J. Doherty**, DMD, MPH of the Codman Square Health Center in Dorchester, MA and **Burt Edelstein**, DMD, MPH, Founding Director of CDHP, Williams addressed children's oral health policy with Senators **Ted Kennedy** (D-MA), **Jon Corzine** (D-NJ), and **Frank Lautenberg** (D-NJ), and Congressmen **Michael Ferguson** (R-NJ), **Rodney Frelinghuysen** (R-NJ), and **Frank Pallone** (D-NJ). Specifically, Williams called on these legislators to enact the Children's Dental Health Improvement Act (S.1142/ H.R.4622).

In each of these meetings, Williams related his powerful personal story that reflects the pain millions of children in this country experience daily. Prior to starting basketball in the 12th grade, Williams' poor oral health negatively impacted his self-esteem. His single mom worked and went to school, striving to make a better life for the family, yet had to choose between rent and dental care. Consequently, Williams missed an average of 30 days of school each year, many times to avoid presentations in front of the class, as he was embarrassed at the way his teeth looked. He didn't see his first dentist until age 28, and it wasn't until he was 31 that he was able to get his teeth fixed.

"What Eric experienced as a kid - poor oral health and inability to function normally at school because of it - is unfortunately still very common for far too many kids in this country," said Edelstein, who accompanied Williams on the congressional visits.

Williams sees raising awareness of oral health among inner city kids as one of the Believe in Me Foundation's major goals. The foundation is the first charitable endeavor in the field of dentistry supported by a professional athlete in any sport. Williams named the foundation *Believe in Me* because he wants kids to look in the mirror after they brush their teeth and say to themselves, "I believe in me." He still walks the streets of the Newark housing projects and relates to the kids as a role model. And he wants to continue to work with the dental community to convince lawmakers that they can no longer ignore what the "silent epidemic" of dental disease in the US.

The **Believe in Me Foundation** provides education and assistance to families needing dental care for their children and is the first charitable endeavor in the field of dentistry supported by a professional athlete in any sport.

Campaign Supports Growth of CDC Budget

The Campaign for Public Health, a new 501(c)(4) organization with a mission to increase the annual budget of the Centers for Disease Control and Prevention to \$15 billion, held its first organization meeting in Washington, DC.

Evan Jones, chairman and CEO, Digene Corporation, is founding chair of the Campaign's Advisory Council. The members represent

a broad spectrum of scientific, voluntary health, industry, academic, and advocacy organizations with interest in and commitment to supporting the full range of programs and responsibilities of the CDC. "Rapidly increasing expectations and responsibilities of the CDC have not been accompanied by a commensurate increase in funding," Jones said. "By convening the broad community of public health stakeholders, the Campaign will work with a unified voice to achieve funding growth for the CDC—funding that is essential if Americans are to continue to place their trust in the protection that the CDC provides."

Four former CDC directors support the organization as Senior Advisors: **William Foege**, MD, MPH; **Jeffrey Koplan**, MD, MPH; **William Roper**, MD, MPH; and **David Satcher**, MD, PhD.

A bi-partisan group of former members of Congress will provide strategic legislative counsel and outreach: The Honorable **Dale Bumpers**, former Governor of Arkansas and former U.S. Senator; The Honorable **Bob Michel**, former Republican leader of the U.S. House of Representatives; The Honorable **John Edward Porter**, former Chairman of the Labor, Health, Human Services and Education Appropriations Subcommittee, U.S. House of Representatives; The Honorable **Paul G. Rogers**, former Chairman of the Subcommittee on Health and the Environment, U.S. House of Representatives; The Honorable **Louis W. Sullivan**, MD, former Secretary of Health and Human Services; and The Honorable **Louis Stokes**.

New Mexico Governor Creates Oral Health Council

Governor Bill Richardson of New Mexico announced the creation of the Governor's Oral Health Council to combat what he said is a crisis in dental health care. "We don't have enough dentists in rural New Mexico," he said. The shortage is expected to worsen as the baby boom generation of dentists gets ready to retire.

The council, which consists of public- and private-sector members including, consumers, educators, and dental providers, will recommend how to improve dental services.

Richardson said that could include simplifying and improving licensing procedures, recruiting dentists and dental students, and establishing a statewide oral health policy. He also said he wanted the council to discuss why New Mexico doesn't have a dental school - which some critics say would be too expensive to operate, in light of the state's small population.

Richardson said at the least, more dental instruction - through distance learning, for example - should be available in the state.

WHO Announces Theme of World Health Day 2005

The World Health Organization (WHO) is making maternal and child health the focus of World Health Day on April 7, 2005 to highlight an invisible health crisis. WHO will also launch the World health report, also dedicated to maternal and child health, on World Health Day for the first time ever.

The slogan for World Health Day 2005, "*Make Every Mother and Child Count*," reflects the reality that governments and the international community need to make the health of women and children a higher priority. In developing countries, pregnancy and childbirth are leading causes of death for women of reproductive

age, and one child in 12 does not reach his or her fifth birthday. Yet, the fate of these women and children is too often overlooked or ignored.

“The real tragedy,” notes **Dr. Lee Jong-wook**, WHO Director-General, “is that millions of women and children are dying needlessly, and we are failing to act. We do not need to discover a cure for childbirth complications, or for a little girl with pneumonia, we simply need to apply the knowledge we already have to saving lives.”

Lee points out that the health of mothers and children is also key to solving wider economic, social, and developmental challenges. “Mothers and children are the foundation of families, communities, and societies. When a mother or child dies, that foundation crumbles. If we want to improve the health of future generations, we must start with the health of mothers and children today”.

In establishing the Millennium Development Goals four years ago, the international community committed itself to reducing maternal deaths by three quarters, and reducing child mortality by two thirds by the year 2015.

“We are a long way from reaching these goals,” said **Joy Phumaphi**, Assistant Director-General of Family and Community Health at WHO. “World Health Day 2005 is a unique opportunity not just to highlight the magnitude of the problem, but to bring all stakeholders together to apply the solutions that work.”

The website, www.who.int/world-health-day, includes a toolkit for organizers of World Health Day activities, the slogan and design.

Center Releases Report on Dental Hygienists

The National Center for Health Workforce Analysis in HRSA’s Bureau of Health Professions commissioned a study to develop a professional practice index for the dental hygiene profession, summarizing the legal practice environment in each of the as of 2001. *The Professional Practice Environment of Dental Hygienists in the Fifty States and the District of Columbia, 2001*, was recently released. Completed by the Center for Health Workforce Studies, School of Public Health, SUNY-Albany, the study considered the extent to which the professional practice environment was related to numbers of practitioners, selected characteristics of practitioners, oral health outcomes, and utilization of oral health services and assessed the impact of dental hygienists on access to care for underserved populations. The full report can be found on the HRSA website: <http://bhpr.hrsa.gov/healthworkforce/reports/>.

ADHA Supports ADA Referral of ADHP Resolutions

The American Dental Hygienists’ Association has expressed its support of actions by the ADA’s House of Delegates during the annual session in Orlando. ADA referred three resolutions related to ADHA’s announcement in July to create an Advanced Dental Hygiene Practitioner (ADHP) position.

“We were delighted and encouraged by the ADA’s actions to refer these resolutions to a taskforce for further study with plans to report back to its House of Delegates next year,” said ADHA President **Helena Gallant Tripp**, RDH. “The ADA has frequently stated

that they cannot solve the access problem themselves and this move demonstrates the ADA’s openness to collaborative efforts to increase access to quality oral health care to the working poor, their children, the elderly and other underserved populations.”

Grants Go to Massachusetts Organizations

The Oral Health Foundation announced the selection of six organizations to receive nearly \$900,000 in new grant money to provide accessible dental care to vulnerable populations across Massachusetts. The grant recipients include: the Brockton Neighborhood Health Center in Brockton, \$150,000; Hillcrest Dental Care in Pittsfield, \$200,000; the Joseph M. Smith Community Health Center in Waltham, \$106,000; Massachusetts Coalition for Oral Health in Boston, \$63,000; REACH Community Health Foundation in North Adams, \$56,000; and the Springfield Oral Health Initiative in Springfield, \$282,000.

The Oral Health Foundation was established in 2000 by DSM, doing business as Delta Dental Plan of Massachusetts, to award annual grants to organizations that work toward reducing oral health disparities in disadvantaged populations across Massachusetts. In addition to the new grants, ongoing program support will bring the Oral Health Foundation grant awards to nearly \$1.5 million in 2004.

Consumer Tool Puts Quit Plan in a Smoker’s Hands

AHRQ has released a new consumer tool for Palm™ and Pocket PCs to help smokers who want to quit. *Quit Smoking: Consumer Interactive Tool*, drawn from the evidence-based recommendations of the PHS guideline, *Treating Tobacco Use and Dependence*, and helps smokers set up a program tailored to their individual needs.

Handheld devices are moving beyond personal information management. As a result, more consumers are tapping into health-related information on the Web via wireless units. In fact, more than 15 million units have been sold this year alone.

To use the application, the smoker enters the quit date, and the program counts back 5 days leading up to the quit date. It then offers a 5-day countdown of daily practical steps to help the smoker quit, such as identifying reasons to quit smoking; talking to the doctor about medications, and getting support from family and friends.

The applications are available for free download at pda.ahrq.gov.

Cultural Competence Research Agenda Available

Setting the Agenda for Research on Cultural Competence in Health Care examines the evidence on the impact of cultural competence interventions on the delivery of health care and health outcomes. A joint product of the HHS Office of Minority Health and AHRQ, *Setting the Agenda* explores what we know and what we need to know about culturally sensitive interventions (e.g., cultural competence education and training), language assistance (e.g., oral interpretation), and organizational supports for cultural competence (e.g., cultural competence self-assessments). The report also identifies opportunities for future research. Copies of the full report can be ordered from the Office of Minority Health Resource Center by sending an e-mail to info@omhrc.gov.

News Bits and Bytes

Keith Heller Memorial Established

Dear Colleagues,

Many of you have asked about ways to honor our colleague, **Keith Heller**. We have finally completed the process of establishing the “Keith Heller Dental Public Health Graduate Student Research Award Fund” at the University of Iowa College of Dentistry to honor Keith’s memory. Annually, Department of Preventive and Community Dentistry faculty will select a student completing our Dental Public Health program who has excelled in scholarly efforts through thesis research to receive this award. Keith was so enthusiastically dedicated to both teaching and research, and he was committed to the mentoring of graduate students. Thus, we thought that this award would be the best way to honor his memory.

Selected award winners will be recognized in the UI College of Dentistry commencement program, participate in a special Department recognition luncheon, and receive a year’s AAPHD membership, the *Journal of Public Health Dentistry*, a commemorative plaque, and a cash award. We welcome either a one-time or annual contribution. If interested, contributions can be sent directly to: The University of Iowa Foundation, Levitt Center for University Advancement, Iowa City, IA 52242, with a note saying it is for the “Keith Heller Dental Public Health Graduate Student Research Award Fund” within the University of Iowa

College of Dentistry’s Department of Preventive and Community Dentistry. Alternatively, you can mail donations to: University of Iowa College of Dentistry, Department of Preventive & Community Dentistry, 329 Dental Science Building North, Iowa City, IA 52242, and we’ll get them directed appropriately. (Or if you prefer to use a credit card for your contribution, then let us know and we can have the UI Foundation send you the correct authorization forms.)

In addition to this official UI College of Dentistry award to honor Keith, a “college fund” has been set up to allow interested individuals to help Keith’s wife, Beth Jones, to prepare for Andy’s future college needs. Certainly, this is another excellent way to honor Keith’s memory. If you’re interested in donating to the “529 college savings account”, then you can do so directly by sending a check made payable to “College Savings Iowa” to: Michael L. Fitzgerald, Treasurer of the State of Iowa, College Savings Iowa, P.O. Box 55119, Boston, MA 02205-5119 and noting it is to be for College Savings Iowa account #420005467-01 for Andy Heller.

Thank you very much for your support of Beth and Andy during these past several months and for considering a contribution to honor Keith’s memory and legacy into the future. Please contact us if we can answer questions or help in other ways.

Submitted by Steve Levy and Ray Kuthy

AAPHD Testimony to ADA House of Delegates

Res. #	Topic	Prepared Testimony	Speaker
32	Non-Dental Providers Notification of Preventive Dental Treatment for Infants and Young Children	Foley	Woolfolk
33	Funding for Non-Dental Providers Preventive Care	Brunson	
34	Policy on Dental Disease Prevention for Infants and Young Children	Jones/Alderman	Alderman
37/37B	Fluoride Varnishes	Weintraub	
38/38B	Dental Sealants	Gooch/Weintraub/Griffin/Maas	Gooch
24, 24-S	The Alaska Native Oral Health Access Task Force	Jones/Lockwood/Brunson/Alderman/Sutherland/Macek	Macek
43	ADA’s Opposition to ADHA “Advance Dental Hygiene Practitioner”	Jones/Kaste	Kaste
44	Vision Statement on Access for the Underserved	Sutherland	Sutherland
62	Adult Medicare	Weyant/Foley/Kaste	Weyant
73	AARP Taskforce	Woolfolk/Sutherland	
49	Access to Care Terminology		

Dental Public Health Infrastructure in the U.S.

The final report of a study conducted for the NIDCR on Assessment of the Dental Public Health Infrastructure in the United States is now available. The assessment was needed to address disparities issues noted in *Healthy People 2010*, the NIDCR Strategic Plan, as well as in *Oral Health in America: A Report of the Surgeon General*. Information amassed from this project provides useful baseline data for new initiatives that address elements of the U.S. dental public health infrastructure. Find the report at: www.nidcr.nih.gov/NewsAndReports/.

Four AHRQ-Funded Articles Published

Articles in the September/October issue of *Health Affairs* examine trends in insurance coverage for children. The first article, "Tracking Changes in Eligibility and Coverage among Children, 1996-2002" by AHRQ researchers led by **Tom Selden**, PhD, found that dramatic progress has been made in the provision of public health insurance for children. The study found that the percentage of children who were eligible for free or highly subsidized health insurance rose from 29% in 1996 to 47% in 2002, primarily due to the enactment of SCHIP.

"SCHIP's Impact in Three States: How Do the Most Vulnerable Children Fare?" by **Andrew Dick**, MD and colleagues at the University of Rochester School of Medicine and Dentistry, found consistent evidence that these programs improved access to and satisfaction with health care in Florida, Kansas, and New York.

The final article, "Children's Health Care Coverage: A Quarter-Century of Change," led by **Peter Cunningham**, PhD, of the Center for Studying Health System Change, found that the percentage of children without health insurance of any type increased sharply between 1977 and 1987, but by 2001 had returned to nearly what the rate was in 1977.

Winter Literature Search

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AAPHD Foundation

Announces

Herschel S. Horowitz Scholarship for Academic Year 2005 – 2006

What?

\$25,000 Scholarship to support dentists pursuing dental public health graduate education. The scholarship is made possible through donations to the AAPHD Foundation and contributions from the family of Dr. Hershel S. Horowitz.

Why?

The Hershel S. Horowitz Scholarship is designed to support dentists pursuing dental public health specialty education.

Who's Eligible?

Dentists enrolled in a full-time accredited MPH program or the first year of a 2-year advanced education in the Dental Public Health Program.

How?

Complete the Application Form and submit with supporting documents to Dr. Linda Niessen, AAPHD Foundation Chair.

When?

Deadline is Feb. 15, 2005 for the scholarship to be awarded for the Fall 2005 semester.

Herschel S. Horowitz Scholarship



AAPHD Foundation
American Association of Public Health Dentistry

APPLICATION FORM

APPLICANT CONTACT INFORMATION:

Name: _____ Phone: _____
Address: _____ Fax: _____

_____ Email: _____

EDUCATIONAL QUALIFICATIONS:

College: _____ Degree: _____ Year: _____
Dental School: _____ Degree: _____ Year: _____
MPH Program: _____ AE in DPH program _____

SUBMISSION REQUIREMENTS: *(Please include the following documents with application)*

- Curriculum Vitae
- Statement of Dental Public Health Career Plans *(approximately 500 words)*
- Two Letters of Recommendation (one must be from dental school faculty member)
- Letter of Acceptance for Enrollment into accredited MPH Program or 2 year Advanced Education in Dental Public Health Program
- Statement of Financial Need *(approximately 200-250 words)*

Please submit the completed package of materials to:

Dr. Linda C. Niessen
AAPHD Foundation, Chair
3549 Haynie Avenue
Dallas, TX 75205-1219 USA

**University of Kentucky
Division Chief
Division of Dental Public Health**

The University of Kentucky College of Dentistry is seeking applications for a full-time (12-month) tenure-track Regular Title Series Professor position in the Division of Dental Public Health, Department of Oral Health Science to serve as Division Chief. This individual must possess a DMD/DDS degree from an institution accredited by the Commission on Dental Accreditation or equivalent credentials; have advanced education in public health; Board certification in dental public health is desirable; and experience in an academic institution is preferred. Salary and rank will be commensurate with the candidate's qualifications and experience. A review of applications will begin immediately and continue until this position is filled. Send letter of inquiry and CV to:

Dr. Jeffrey P. Okeson, Chair
Department of Oral Health Science
UK College of Dentistry,
D103 Chandler Medical Center
Lexington, KY 40536-0297.

ADA Calls for Entries for Awards Programs

The ADA Council on Access, Prevention and Interprofessional Relations is now accepting entries for its 2005 Community Preventive Dentistry Award and Geriatric Oral Health Care Award programs. The deadline for entries is May 16, 2005. Not-for-profit programs in the U.S. or its territories are eligible.

The Community Preventive Dentistry Award recognizes outstanding community preventive dentistry programs. The first place recipient will receive a \$2,500 award and a wall plaque. Meritorious awards of \$500 may be granted to up to three other entrants. This award, established in 1972, is sponsored by the ADA Foundation through the generous support of Johnson & Johnson Oral Health Products.

Begun in 1984, the Geriatric Oral Health Care Award recognizes programs that have improved the health of older adults through innovative community outreach activities. The first place recipient will receive \$2,500 and a wall plaque. A meritorious award of \$500 may be granted to one other entrant. The Award is sponsored by the ADA Foundation through the generous support of a grant from the Pfizer Consumer Healthcare Group.

Descriptions of winning entries from past years for both programs are available. To enter or for more information, visit www.ADA.org/goto/accessawards. Or, contact:

Award Programs, CAPIR
American Dental Association
211 East Chicago Avenue
Chicago, IL 60611

312/440-2673; e-mail: babcockj@ada.org

Communiqué to Accept Advertising

Beginning with the Spring 2005 issue, AAPHD's *Communiqué* will begin accepting product advertising in addition to career ads. In August the Executive Council approved a recommendation from the Finance and Development Committee for advertising policies and rates. The advertising policies are:

1. AAPHD has the right to refuse placement of any advertising request at its sole discretion for any product or service submitted for publication.
2. Products or services eligible for advertising in the *Communiqué* must be germane to, effective and useful in the delivery of oral health services; or relevant to the continuing education of dental health professionals engaged and/or interested in public health dentistry.
 - A) AAPHD will not accept advertising for any tobacco use or alcohol consumption.
3. *Communiqué* will strive to have no more than a 60 to 40% copy to ad ratio.
4. By submitting advertising copy, an advertiser certifies that such copy and the advertised products(s) are in accordance with applicable government laws and regulations.

Advertising Rates	Classified Ads
¼ page Display Ad \$200	<100 words \$100
½ page Display Ad \$400	100-250 words \$200
Full page Display Ad \$700	250-500 words \$400

The EC changed the policy to accommodate requests from companies who have long supported AAPHD programs and to increase non-dues revenue needed to fulfill the Strategic Plan and Mission. An Ad Rate card and order form may be found on the website at www.aaphd.org or by contacting the National Office.

Dental Volunteers to Honduras

Dentists and hygienists are invited to join a mobile four-chair dental team for a workweek in Honduras. The villages to be served in Feb-April '05 have no access to dental care. Volunteers will either supervise placement of self-cure sealant by Honduran technicians using our-handed techniques or anesthetize and 'prep' small one-surface lesions for packing and carving amalgam by trained technicians. Modern portable dental equipment is used by both teams. Train with a colleague in '05 and return in '06 to train another. An interpreter is provided for those not fluent in conversational Spanish. You should be in good health, possess a valid passport, and able to pay your air fare to San Pedro Sula plus a modest amount for meals, lodging, and transportation in Honduras. Expenses are federal tax-deductible. Over 143 dentists, hygienists, dental students, and support personnel have served on previous teams. Many have described their week in Honduras as a "once in a lifetime experience." Stay over for a second week and visit Mayan ruins, enjoy ocean beaches, or the offshore islands noted for scuba diving. Contact:

David Mehlich, DDS, DRPH;
14195 Mystic Seaport Way, Ft Myers, FL 33919-7701
Ph/Fax: 239.415.0495
Email: davidmdrph@earthlink.net

National Oral Health Conference:



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AMERICAN ASSOCIATION OF PUBLIC HEALTH DENTISTRY